

TM # 62243

NCC Cable System Order

11763438

Order #	6234 1257	Flight Dates	09/26/16 - 10/09/16	Update Date	09/27/16
Syscode	7838	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$13,526.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$2,028.90
Office	Washington	Product Name		Net Total	\$11,497.10
Phone	(301) 951-2620	Credit Status		Total Spots	144
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : 9.27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
2	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
3	BTN	Rutgers @ Ohio State	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
4	BTN	Purdue vs. UMD [or] Minnesota vs. Penn State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
5	BTN	Michigan State vs. Indiana	9/26/16	10/2/16	19:00	23:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
6	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	4	\$43.00	\$172.00	30	
7	CNBC	CNBC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$43.00	\$86.00	30	
8	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$57.00	\$228.00	30	
9	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$57.00	\$114.00	30	
10	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	6	\$86.00	\$516.00	30	
11	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$115.00	\$460.00	30	
13	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
14	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$115.00	\$690.00	30	
15	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
16	ESP2	ESP2 EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	4	\$56.00	\$224.00	30	
17	ESP2	ESP2 EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$56.00	\$112.00	30	
18	ESP2	Miami vs. Georgia Tech	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
19	ESP2	Illinois vs. Nebraska	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
20	ESP2	Utah State vs. Boise State	9/26/16	10/2/16	21:00	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01

NCC Cable System Order

Order #	62341257	Flight Dates	09/26/16 - 10/09/16	Update Date	09/27/16
Syscode	7838	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$13,526.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$2,028.90
Office	Washington	Product Name		Net Total	\$11,497.10
Phone	(301) 951-2620	Credit Status		Total Spots	144
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

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21	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$73.00	\$292.00	30	
22	ESP2	ESP2 PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$73.00	\$146.00	30	
23	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$86.00	\$344.00	30	
24	ESPN	ESPN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
25	ESPN	Notre Dame vs. Syracuse	9/26/16	10/2/16	11:00	14:00					X			-	-	1	\$175.00	\$175.00	30	CFB 10/01
26	ESPN	NC vs. Florida State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
27	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	
28	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
29	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	\$86.00	\$516.00	30	
30	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
31	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
32	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
33	HALL	HALL EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	4	\$47.00	\$188.00	30	
34	HALL	HALL EF	10/3/16	10/9/16	16:00	19:00	X	X						-	-	1	\$47.00	\$47.00	30	
35	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$59.00	\$236.00	30	
36	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$59.00	\$59.00	30	
37	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$108.00	\$648.00	30	
38	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$108.00	\$216.00	30	
39	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$93.00	\$558.00	30	
40	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$93.00	\$186.00	30	
41	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$66.00	\$264.00	30	

NCC Cable System Order

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42	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$66.00	\$132.00	30	
43	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$87.00	\$348.00	30	
44	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$87.00	\$174.00	30	
45	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$93.00	\$558.00	30	
46	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$93.00	\$186.00	30	
47	USA	USA PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
48	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	144	0	0	0	0	0	0	0	0	0	0	0	144
AMT	\$13,526.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,526.00

SYSTEM APP: SALES ACCT Date Printed 09/27/16

62341257 | Madison | Spectrum/Madison Interconnect, WI | 7838 |